

# POLICY

## Club of the Year Award

POLICY No: 5001

Effective: April 2018 (previously updated October 2013)



The purpose of this document is to provide members with information and selection criteria for the SwimmingSA Club of the Year Award. Definition of club is as defined in the SwimmingSA Constitution.

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### THE POLICY

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To be considered for the Club of the Year Award a swimming club must be registered as a member with SwimmingSA as per the SwimmingSA Constitution.

The Club of the Year Award is judged and awarded solely at the Chairperson of the Board of SwimmingSA's discretion.

Clubs can apply to the Board of SwimmingSA to be recognised as Club of the Year. Applications are accepted in any format, however, it is expected that the application contains reference to the guidelines listed below and also includes any other relevant information clubs wish to be considered. Applications must be received by SwimmingSA prior to the 15<sup>th</sup> of June annually.

The following items are to be considered as guidelines for applications for Club of the Year as they are referenced by the Chairperson when the club of the year assessment is made:

- Membership:
  - number of retained and new members;
  - diversity and inclusion
- Club Corporate Governance/Compliance:
  - up to date constitution and policies
  - member complaints/positive comments
  - options for sustainability
  - Strategic Plan
  - STARClub participation and/or Improvement
- Technical Officials:
  - number of club members accredited and in training;
  - number of Courses hosted by the club
  - attendance at competitions (support for mandating of officials system)
- SwimmingSA Office interactions:
  - finances current
  - paperwork submitted correctly
- Athletes:
  - number of athletes achieving Australian and State Representation
  - performance of athletes at State and Australian Championships
  - JX recipients and performance improvement
  - point score accumulations and improvement in ranking at SwimmingSA meets

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- Coaches:
  - accreditations gained and/or professional development activities undertaken
  - attendance at workshops/forums
  - participation in the development activities of SwimmingSA
- Community involvement and promotion of club:
  - marketing campaigns
  - social media, print media and web presence
  - local swim school activities and relationships
  - local school activities and relationships
  - local council relationships
- Club:
  - attendance and participation at Medal Presentations at Championships
  - fundraising activities
  - social activities
  - grant applications
  - communication (external & internal)
  - ingenuity
- Representation and participation with SwimmingSA Corporate Governance (eg. Committees)
- Mentoring and assistance to fellow SwimmingSA clubs

The Club of the Year Award announced during the month of August annually and is awarded at the SwimmingSA AGM and/or State Long Course Championships.

The Club of the Year is awarded with:

- Club of the Year Pennant
- Use of Club of the Year Logo
- Club name on the Perpetual Trophy
- Club visit by Australian Team Member

**Please Note:** The SwimmingSA Club of the Year Award links to the Swimming Australia Club of the Year and SwimmingSA encourages clubs to apply for both awards.

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